

## Innomatik hosts event on integrating AI into business processes

*AI consulting firm Innomatik hosts free event "AI Deep Dive" on October 18, 2023, at 5 p.m. in Bensheim, Germany. The event is for all companies that are interested in AI and for those that already have some experience using this technology.*



**Bensheim, September 19, 2023** – The German AI consulting firm Innomatik announces the next date in the "B-IT Lab Afterhours" event series. This time, the topic of the event is "AI Deep Dive", which offers an in-depth look at the integration of artificial intelligence (AI) into business processes.

Following a successful kick-off in July, which explored the fundamentals of AI, the focus now turns to the practical application of AI in business contexts. Using real-world examples and case studies, participants will learn about the many ways in which companies can use AI to increase efficiency, reduce costs and develop groundbreaking solutions. This thorough event will not only cover technical aspects, but also shed light on issues related to data protection, information security, transparency and traceability of AI results.

During the event, the team at Innomatik will perform a live demonstration of their own AI model. The model has been trained with company-specific data to provide customized

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### Contact person

Renate de Boer

Marketing

+49 6251 / 584 – 461

[r.deboer@innomatik.com](mailto:r.deboer@innomatik.com)

### Innomatik

Berliner Ring 103

D - 64625 Bensheim, Germany

+49 6251 / 584 – 0

[info@innomatik.com](mailto:info@innomatik.com)



solutions for in-house tasks. Attendees will have the opportunity to experience this groundbreaking AI application firsthand.

**When:** October 18, 2023, at 5 p.m.

**Where:** Berliner Ring 103, 64625 Bensheim, Germany

Participation is free of charge. For more information on the event and to register, please visit <https://www.innomatik.com/en/b-it-lab-afterhours-october/>.

### **About Innomatik**

Innomatik, headquartered in Bensheim, Germany, is a company specializing in digital transformation. Leveraging its profound knowledge and diverse expertise in cutting-edge technologies like virtual reality (VR), augmented reality (AR), robotics, and artificial intelligence (AI), Innomatik provides precise consultancy services and customized training to assist businesses effectively throughout their digital transformation initiatives. [www.innomatik.com](http://www.innomatik.com)

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