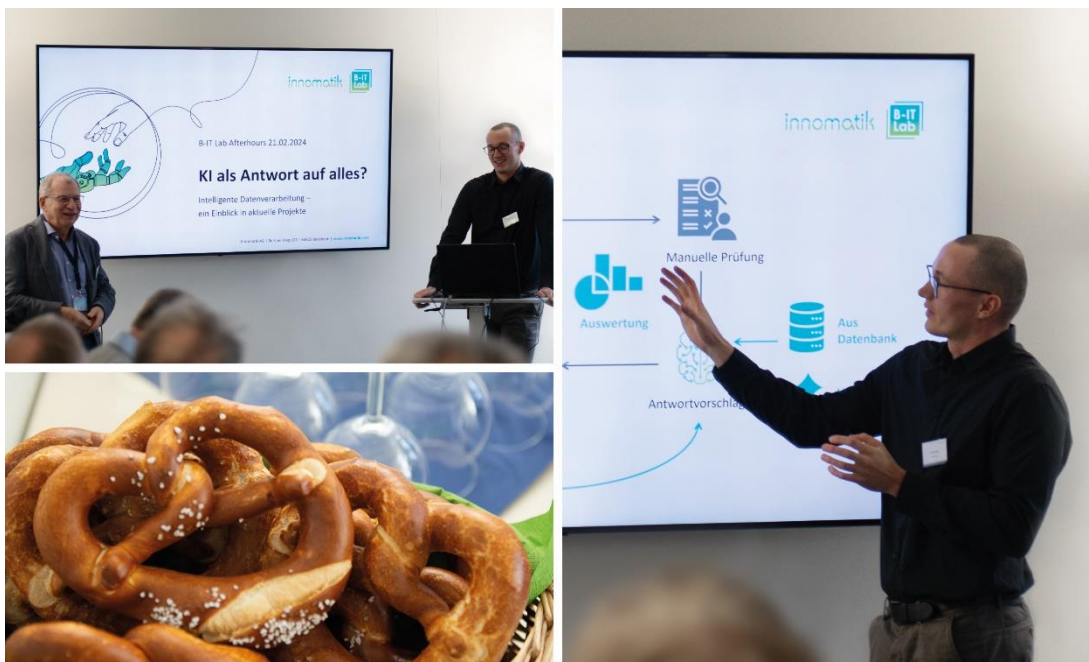


## Germany-based AI consulting firm hosts B-IT Lab Afterhours on the topic of "AI: the answer to everything?"

*Innomatik successfully hosted another edition of the B-IT Lab Afterhours on February 21 on the topic of "AI as the answer to everything?". Representatives from various industries took part and actively participated in the discussion. The aim of the event was to shed light on the role of AI as a tool for optimizing business processes and to provide concrete insights into current Innomatik projects.*



Last Wednesday, on February 21, Innomatik opened its doors for an exclusive event as part of the B-IT Lab Afterhours. Under the motto "AI: the answer to everything?", experts presented guests with impressive insights into current projects and used examples to demonstrate how AI enables measurable optimizations in companies.

The event was a success, with a large number of participants from various industries actively participating in discussions and gaining valuable insights.

"We want to help companies take full advantage of the opportunities offered by AI by helping them rethink their processes and achieve tangible improvements," said Dr. Alexandra Merkel, CTO at Innomatik. "This event was an opportunity to debunk the myths around AI and provide insights into its practical application."

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The B-IT Lab Afterhours take place once a month at Innomatik's headquarters in Bensheim, Germany. The next event will take place on March 20 and is dedicated to the benefits of AI in maintenance. Interested parties can register for the free event via this link: <https://www.innomatik.com/en/b-it-lab-afterhours-march/>.

### **About Innomatik**

Innomatik AG, headquartered in Bensheim, Germany, is a prominent company specializing in digital transformation. Leveraging its profound knowledge and diverse expertise in cutting-edge technologies like virtual reality (VR), augmented reality (AR), robotics, and artificial intelligence (AI), Innomatik AG provides precise consultancy services and customized training to assist businesses effectively throughout their digital transformation initiatives. [www.innomatik.com](http://www.innomatik.com)

### **About B-IT Lab**

As Innomatik's in-house research laboratory, the B-IT Lab tests new technologies and develops them further for customer-specific applications. Complex contract and university research is also realized here.

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