

B-IT Lab Afterhours sheds light on the integration of AI in business processes

AI consulting firm Innomatik organized another edition of its high-profile B-IT Lab Afterhours event series in mid-October in Bensheim, Germany, highlighting the integration of AI into business processes. Experts discussed examples and case studies of how AI can increase business efficiency and reduce costs. A live demonstration of a company-specific AI model highlighted the seamless integration into operational processes. The event promoted cross-industry knowledge transfer.



Bensheim, Germany, October 19, 2023 – The AI consulting firm Innomatik from Bensheim, Germany, organized another edition of the high-profile B-IT Lab Afterhours event series. The event was about the integration of artificial intelligence (AI) into business processes and followed the successful kick-off in July, which focused on the basics of AI.

During the event, experts discussed the practical application of AI in companies. Examples and case studies illustrated how AI can help increase efficiency while reducing costs. The event not only covered technical aspects, but also paid special attention to data protection, information security, transparency and traceability of the results generated by AI.

An outstanding highlight of the event was undoubtedly the live demonstration of a company-specific AI model. This model, which was trained with internal company data, demonstrated how AI can be used for internal company processes such as ticketing. The numerous

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participants took the opportunity to exchange ideas with experts about the challenges associated with the introduction of AI in companies and to identify possible solutions.

The next event will cover Augmented & Virtual Reality and the Metaverse and will take place on November 15 at 5:00 p.m. on the premises of Innomatik in Bensheim, Germany. Interested parties can register free of charge at www.innomatik.com/en/b-it-lab-afterhours-november/.

About Innomatik

Innomatik, headquartered in Bensheim, Germany, is a prominent company specializing in digital transformation. Leveraging its profound knowledge and diverse expertise in cutting-edge technologies like virtual reality (VR), augmented reality (AR), robotics, and artificial intelligence (AI), Innomatik provides precise consultancy services and customized training to assist businesses effectively throughout their digital transformation initiatives. www.innomatik.com

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