

AI: the answer to everything? Innomatik presents exclusive insights into AI projects

German AI consulting firm Innomatik invites you to the next edition of its B-IT Lab Afterhours event series in Bensheim on February 21 at 5:00 pm. The aim is to provide insights into current AI projects and show that AI is not a panacea, but a powerful tool that must be used in a targeted manner. This is the only way for companies to achieve measurable improvements. Participation is free of charge.



Bensheim, Germany, January 8, 2024 – Advancing digitalization presents companies with the challenge of making their processes more efficient. Artificial intelligence (AI) is often seen as a panacea to meet this challenge. However, business examples show that AI is not the answer to everything, but should rather be considered as a powerful tool.

The German AI consulting firm Innomatik is therefore offering exclusive insights into their current AI projects at the latest part of their B-IT Lab Afterhours event series. The aim is to give participants an understanding of the versatility of AI as a tool for sustainable process optimization. On February 21 at 5:00 p.m. in Bensheim, Germany, Innomatik experts will present specific process examples that show that AI is not a panacea, but rather part of a holistic approach to process optimization.

Contact person

Alexandra Kiourtsi

Public Relations

+49 6251 / 584 – 261

a.kiourtsi@innomatik.com

Innomatik

Berliner Ring 103

D - 64625 Bensheim, Germany

+49 6251 / 584 – 0

info@innomatik.com



“We are convinced that AI is a transformative force in the corporate world. However, it is important to emphasize that it is not one size fits all. Rather, it is crucial to rethink your own processes and use AI in a targeted manner,” explains Dr. Alexandra Merkel, CTO at Innomatik. This is the only way for companies to achieve improvements that can truly be measured.

Participation in the B-IT Lab Afterhours on February 21 is free of charge. You can register and find further information at <https://www.innomatik.com/en/b-it-lab-afterhours-february/>.

About Innomatik

Innomatik AG, headquartered in Bensheim, Germany, is a prominent company specializing in digital transformation. Leveraging its profound knowledge and diverse expertise in cutting-edge technologies like virtual reality (VR), augmented reality (AR), robotics, and artificial intelligence (AI), Innomatik AG provides precise consultancy services and customized training to assist businesses effectively throughout their digital transformation initiatives. www.innomatik.com

About B-IT Lab

As Innomatik's in-house research laboratory, the B-IT Lab tests new technologies and develops them further for customer-specific applications. Complex contract and university research is also realized here.

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